

TAFE Tractors Brings 65 Years of Manufacturing Excellence and Its New European Tractor Range to Agritechnica 2025

Highlighting innovation, sustainability, and precision engineering, TAFE is moving ahead to become a global leader in the sub-100 HP segment

Hannover, Germany–November 6, 2025: TAFE - Tractors and Farm Equipment Limited, a leading global tractor manufacturer with 65 years of manufacturing expertise, will showcase its new European tractor range at Agritechnica 2025, the world's leading trade fair for agricultural machinery, to be held from November 9-15, 2025 at the Hannover Exhibition Centre, Germany (Hall 7, Stand C36).

Operating through six advanced manufacturing facilities across India and assembly plants in Turkey (2024) and Mexico (2025), TAFE produces over 200,000 tractors annually. Supported by a global distribution network of more than 2500 dealers and distributors and recent successful market entries, the company exports in over 80 countries.

Sub-100 HP products at Agritechnica

At Agritechnica 2025, TAFE will unveil its comprehensive European-specification tractor range. On display will be the **7515 CAB utility tractor**, which was recognized as TOTY finalist in the Utility category last year. A key highlight at the booth will be the **TAFE EV28 electric tractor** representing the company's commitment to both innovation and sustainability.

The EV28 has been named a finalist in two distinct categories of the Tractor of the Year (TOTY) 2026 Award, the Specialized and Sustainable category. Powered by a 20-kW electric motor and lithium-ion battery system, the EV28 offers diesel-equivalent performance, zero emissions, and a top speed of 25 km/h, setting new benchmarks for energy efficiency and productivity in the compact-tractor class.

Understanding European needs

"European farmers face specific challenges: stringent emissions regulations, and set standards with respect to precision agriculture technologies, and operational efficiencies on holdings smaller than global averages," says Dr. Lakshmi Venu, Vice Chairman - TAFE. "Our products are known for their quality, customer-centric technology and reliability. Rooted in agriculture for over six decades, we continue to innovate for Europe and strengthen relationships with our customers and partners. The products we present at Agritechnica 2025 have been designed and built for European farmers. Agritechnica offers us great opportunities, while providing invaluable insights into customer expectations, cutting edge innovations and advanced technologies."

What to Expect at the Booth

Visitors to TAFE's booth will experience the company's next-generation tractors, connected solutions, and green technologies. These reflect TAFE's focus on engineering excellence, sustainability, and customer centricity, the pillars driving the company's journey toward global leadership in the sub-100 HP tractor segment.

Mallika Srinivasan, Chairman and Managing Director - TAFE, Dr. Lakshmi Venu, Vice Chairman - TAFE, and Sandeep Sinha, CEO - TAFE, will present the European product range on November 9, 2025, at the TAFE booth.

Visit us in Hall 7 at Stand C 36.



About TAFE

TAFE Tractors, a brand of TAFE – Tractors and Farm Equipment Limited, was founded in 1960 in Chennai, India. The company sells more than 200,000 tractors annually across domestic and international markets and offers a wide range from 20 to 110 horsepower, used by over three million farmers worldwide. TAFE has a strong global presence across Asia, Africa, Europe, and the Americas. In 2023, TAFE entered the European market with EU Stage V, electric, and concept hydrogen tractors, establishing a growing network of more than 200 dealerships across over 20 countries.

TAFE's product portfolio includes 20–110 HP tractors, covering compact, utility, orchard, and specialty tractors. Strategic partnerships, including collaboration with DEUTZ AG for advanced engine technology development, underscore TAFE's commitment to engineering excellence and continuous innovation. TAFE 7515 CAB was recognized as a finalist in the Tractor of the Year (TOTY) 2025 Utility category, and EV28 entered as finalist 2026 in two TOTY categories underscoring TAFE's commitment to delivering high-quality, performance-driven, and future-ready solutions for farmers worldwide.

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