



## TAFE TRACTORS at EIMA 2024, Pad. 35 – B12

### Finalist for Tractor of the Year Award 2025

TAFE Tractors, the Indian tractor manufacturing company, one of the largest in the world, will participate at EIMA 2024 – the International Exhibition of Agricultural and Garden Machinery. TAFE Tractors has been selected as a finalist for the Tractor of the Year 2025 Award in the Utility range. TAFE will launch innovative and sustainable products tailored for the Italian and European markets.

The TAFE 7515 CAB equipped with TAFE TERRA has been named a finalist for the prestigious TOTY 2025 award in the Utility range. TAFE's unique offering bridges the technological advancement of TAFE TERRA's integrated smart agriculture ecosystem for precision farming solutions with a unique design that includes scalability options based on specific needs. The combination of TAFE's utility tractor with the smart farming solutions by TAFE Terra include advanced features like the GPS based automatic steering system, telematics gateway, advanced farm management systems that enhance efficiency and farm productivity. The nomination underscores our commitment to delivering reliable, efficient, and innovative tractors that empower farmers to succeed.

In addition to launching the nominated TAFE 7515, TAFE will be displaying the **'Born Electric'** TAFE EV28 as part of the electric tractor line, with efficient and dedicated power train rapid charging capabilities compatible with the European Combined Charging System (CCS2).

TAFE's new Lightweight tractor range between 45-65hp utility tractor line will also be launched at EIMA. The line is designed for versatility and adaptability in various agricultural and industrial tasks. The lightweight structure enhances fuel efficiency and makes it ideal for farming operations that require minimal soil compaction, such as tilling, planting, and harvesting. This new range is well-suited for small to medium-scale farmers as well as other utility applications, delivering a balance of power, efficiency and durability. TAFE will display the TAFE 6055 the 55 hp tractor in this range.

Massimo Ribaldone, Chief Technology Officer & President of Business Development, and Murali Krishnan R, President of Product Management Group, will be presenting the new additions to the TAFE line at EIMA 2024 at Bologna.

TAFE Tractors, a brand of TAFE - Tractors and Farm Equipment Limited, was founded in 1960 in Chennai, Tamil Nadu, India. The company has sales exceeding 180,000 tractors across domestic and international markets. It offers a range of tractors from 20 to 110 horsepower, used by over 3 million farmers worldwide. TAFE has a strong presence across the globe including Asia, Africa, Europe and various countries in the Americas. In 2023, TAFE entered the European market with EU Stage V, electric, and concept hydrogen tractors, establishing a wide network with 200 dealerships across 20+ countries.

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